

12/5/2020 Board Meeting Minutes

In Attendance:

Megan Budke, Jessie Oelke, Jennifer Wernau, Helena Ruf, Effy Shypulski, Zvi Geffen, Lenny Ulloa , Maddy Wieneke, Maureen Peltier, Sheen Heng, Heather Cholat, Lisa Perez, Jenna Cushing-Leubner, Erik Olson, Karen Nickel, Allison Spenader, Brooke Carlson, Maria Bjorklund

9:06 Megan calls meeting to order

Welcome Maureen Peltier, joining as the AATF President

Welcome Helena, joining as AATG President

Reports

Ballot Results - Allison

Aracely Thomas- new Vice President

Kaishan Kong - new secretary

Amandine Bailey- new Treasurer

We also received some nominations for other positions including regional reps.

Kara Parker is willing to be a first year teacher mentor, Maddy will connect with her.

Treasurer's Report - Maddy

Maddy provided a slide [presentation](#) of the budget. We had a boost to the revenue- we took in a conference net revenue of \$13,600 for the conference, but still have some outstanding expenses, and some checks that haven't arrived yet (unpaid membership \$1,565). We did have to pay \$2000 to hold our Crowne Plaza reservation for next year. Our other largest expense was Attendify at \$2000. Current Wells Fargo balance is \$18,300.

Lisa noted a miscalculation in expenses, which Maddy will correct.

Compared to last year's expenses (about \$70,000), this year was much less at around \$20,000.

Jenna asked whether people can still register to access the online content, which Maddy confirmed. This is a way to boost our revenue even more. Jenna suggested we do some focused outreach to school districts advertising this as a PD package they could offer their teachers.

Maddy reminds us to submit requests for reimbursement. Jenna notes that awards may still need to be paid for. Megan notes that we usually get an invoice. Maddy will call the awards company to pay and ensure they were sent out.

Attendify was paid by Megan, which Maddy will reimburse.

Please use the [google form](#) to get reimbursed.

Vimeo- 33 videos have been uploaded so far. What kind of editing do we think we need?

Remove recordings of breakout rooms- use Google form to indicate which ones need editing (or not, since some of us know our recordings don't need editing).

Lisa Moves to approve the Treasurer's Report, Karen seconds. Treasurer's report is approved.

9:33

Membership Report- Lenny

Lenny shared his [report](#).

Lenny shared some observations: Registration was 284 (compared to 433 in 2019). Most registration was Early Bird, and the Immigrant/BIPOC/Tier 2 licensure type was the largest group. Board membership registration tripled from 2019.

303 current members after a check at the start of December. That includes 16 people who renewed membership without attending the conference.

Jenna asked about registrants from outside Minnesota- how likely are some of these folks to attend a future in-person conference. Lenny didn't have that data on hand, but referred us to the map that Lucienne created during the conference.

Jenna suggests that we pay attention to this in 2021, and try to have some content available online for potential participants who would not attend in person. For example, we could ask them what kind of content they would be interested in.

Maddy asked if we want to consider what membership without the conference means.

We can consider how our membership compares to that of other organizations.

Maureen notes that we could consider joint membership with the AATs.

Effy notes how we are focused on providing PD that is accessible, and networking, so connecting with these other organizations would make sense.

In 2019, about 10% were from out of MN, mainly from surrounding states. This year it was 18% and many not from surrounding states.

Karen moves to approve the Membership Report, Erik seconds. Motion passes.

9:53

Communications Report - Effy

Lucienne is unable to join, so Effy presents the [report](#) that Lucienne created.

Increased engagement across our social media platforms, particularly on Twitter.

Communications will work to ensure that we follow up with folks who indicated an interest in being more involved.

Planning a follow up with the Teacher of the Year.

Question about whether we will try to do Teacher Cafes via CoTeacher? Megan notes that we aren't sure what is happening with Co-Teacher right now. This is on Karen and Megan's radar, working with the Rural Minnesota Association.

Zvi notes that this is also on the radar of the Regional Reps Chairs.

Karen urges us to still consider to move ahead with Teachers Cafe, capitalizing on some of the content we have, even if CoTeacher isn't yet up and running.

Megan notes that at the Assembly of Delegates there was discussion about the issues related to immigrant teachers. Megan invited ideas about how to raise awareness and advocacy around immigrant teachers and Fran Thenoux's case in particular.

Lenny notes that this is an important issue that impacts him too.

Lisa notes that there could be legal issues with donating money from our organization as a non-profit.

Megan can connect more with Howie Berman about how states could advocate, potentially partnering with ACTFL.

Could we have some legal counsel available to members? Jenna wondered if we could afford that, and carve out time in our conference to provide time and space for this.

Consider checking with ILCM <https://www.ilcm.org/>

Megan suggests further exploration of possibilities in this area.

The board members indicated support for official MCTLC sharing of Fran's story.

Webmaster Report - Erik

Working on updating website, including pictures of our award winners.

Date for when the online materials will be available until- Megan confirms that date is Oct. 30, 2021.

Jenna will share the slideshow with erik so he can access the pictures.

Jessie confirms all sponsors are listed on the website.

Zvi - Regional Reps

Zvi and Eli sent an email to the members, but haven't gotten much response. They are working to send reminders and stay connected. They ask that reps propose ideas to Eli and Zvi for support.

We have nominations for St. Paul reps- Zvi will connect with Megan about those names.

10:27

Conference Report- Megan

[Slides](#)

Highlights:

- Lots of word of mouth inspiring people to register
- mostly high school teachers in attendance.
- Positive feedback about registration and keynote
- Quality of sessions was good, as was Attendify as a platform
- Participants missed the opportunity to network.
- Ease of access was good, and dates of conference were well-received
- People are really happy to have access to recordings

To improve:

- Desire to have one day be a school day, one on weekend when back to f2f
- Keep some on-demand content in the future
- Be sure to give real exhibitor breaks
- Desire for breakout rooms for chats- allowing more time for networking, staying on to ask questions
- Desire for more LCTL sessions
- Continue heritage strand and BIPOC voices, more variety in heritage languages, more raising voices that have been silenced historically
- More tech tools, how to support student teaching, elementary, proficiency and assessment, and tangible take-aways.

To attract more teachers:

- More intentional connections with departments, existing mailing lists (MDE), continue intentional design for BIPOC teachers, keeping low price and virtual sessions.

Sheen noted that we only had 1 Chinese presenter this year- how can we be more intentional about bringing Chinese teachers to the conference?

Jenna notes that Kaishan joining the board will also be helpful because of her connections. Ensure that we try to get Chinese-focused sessions and couple that with some support for registration to keep risk low, encourage Chinese teachers will attend.

Vote on Best of MN

Three MN finalists:

- a. Clone Yourself: Create a Virtual Teacher for a Sub Day or Distance Learning (note: Paulino Bremer won Best of MN in 2012 (or 2013).
- b. Youth Participatory Action Research Transforming Heritage Language Classes
- c. Chinese and CI in the Digital Age

Board chooses: Youth Participatory Action Research session

Assembly of Delegates at ACTFL - Megan

- An honor to be asked to present at ACTFL, we shared our focus on BIPOC and Immigrant voices, and presented a call to action
- Representing MCTLC were Megan, Jenna, Pang Yang, and Abelardo Almazan Vasquez

Upcoming webinar- with Extempore

- January 13 @ 7:30pm, Megan, Rebecca Blouwolff (ACTFL 2019 TOY), Extempore

2021 dates

- **January 23, 9am-1pm** Zoom Exec Board

- **February 27, 9am-12pm** Zoom Full Board
- **March 11-13** CSCTFL - no Meeting
- **April 16, 9am-1pm** Zoom Full Board
- **Aug?? @ St. Johns** Summer Retreat: TBD, ???
- **September 24, 9am-11am** Zoom Exec Board
- **Nov 5-6** MCTLC Fall Conference FRI & SAT
(short pre & post conference meetings TBD)
- **December 4, 9am-12pm** Virtual Full Board

Farewells

Good bye to Allison, Maddy and Grant. Thank you for your service!

Meeting moves to working groups at 11:35

Meeting adjourned.

Minutes respectfully submitted by Allison Spenader